

THIEF RIVER FALLS CHAMBER OF COMMERCE

FOR IMMEDIATE RELEASE
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Websites from Simple to Complex workshop to be held on November 3

THIEF RIVER FALLS, MINN. – The Thief River Falls Chamber of Commerce announced today that a workshop entitled *Websites from Simple to Complex* will be held at the Chamber office (2017 Highway 59 SE) on Thursday, November 3, from 6:00 to 9:00 p.m. The workshop will be presented by Art Nash, an economist and educator with University of Minnesota Extension.

Starting a website for a business or organization doesn't have to be an intimidating process. In this hands-on workshop, participants will learn options to create a website, including free and easy-to-use resources, moderately-priced websites, and more customized websites. Participants will learn tips related to working with web designers and programmers, understanding pricing, and understanding costs. Participants will also explore websites created at all levels of complexity and determine the best options for their needs.

The workshop is free and open to businesses and organizations from Thief River Falls and the surrounding communities; however, advance registration is required by contacting the Chamber at 218-681-3720, 855-TRF-MINN, or contact@trfchamber.com.

Websites from Simple to Complex is provided through the Minnesota Intelligent Rural Communities (MIRC) program, which helps businesses and organizations use the Internet for marketing, sales, customer communication, and customer support. MIRC offers workshops, strategy discussions, and consultation to participating communities through 2012. The City of Thief River Falls and the Thief River Falls Chamber of Commerce are both local partners in the program. As part of MIRC, a computer lab was established at the Chamber office for the purposes of informing and training businesses and others. For more information, visit www.nwtechpartnership.com.

The Thief River Falls Chamber of Commerce was established in 1913 to promote a business climate that enhances economic vitality and improves the quality of life for all citizens. It currently represents over 240 Thief River Falls area businesses and organizations. For more information, visit www.trfchamber.com.

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