

# THIEF RIVER FALLS CHAMBER OF COMMERCE

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## *Blogging for Business* workshop to be held on September 15

THIEF RIVER FALLS, MINN. – The Thief River Falls Chamber of Commerce announced today that a workshop entitled *Blogging for Business* will be held at the Chamber office (2017 Highway 59 SE) on Thursday, September 15, from 6:00 to 9:00 p.m. The workshop will be presented by Art Nash, an economist and educator with University of Minnesota Extension.

Blogs are simple tools a business can use to share information with their current and new customers. This three hour, hands-on workshop will explore the available options for starting and utilizing a blog. Participants will set up their own blogs, learn about effective ways to maintain a blog, effective strategies for generating traffic, and a number of useful tips to help make using a blog easier. Participants will leave with a clear plan, the basic skills to get started, and additional resources to help make them successful.

The workshop is free and open to businesses and organizations from Thief River Falls and the surrounding communities; however, advance registration is required by contacting the Chamber at 218-681-3720, 855-TRF-MINN, or [contact@trfchamber.com](mailto:contact@trfchamber.com).

*Blogging for Business* is provided through the Minnesota Intelligent Rural Communities (MIRC) program, which helps businesses and organizations use the Internet for marketing, sales, customer communication, and customer support. MIRC offers workshops, strategy discussions, and consultation to participating communities through 2012. The City of Thief River Falls and the Thief River Falls Chamber of Commerce are both local partners in the program. As part of MIRC, a computer lab was established at the Chamber office for the purposes of informing and training businesses and others. For more information, visit [www.nwtechpartnership.com](http://www.nwtechpartnership.com).

The Thief River Falls Chamber of Commerce was established in 1913 to promote a business climate that enhances economic vitality and improves the quality of life for all citizens. It currently represents over 230 Thief River Falls area businesses and organizations. For more information, visit [www.trfchamber.com](http://www.trfchamber.com).

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